

When you return a used battery to any of our authorised dealers, we contribute on your behalf, to UNICEF's Child Environment Programme. It would help change the lives of the underprivileged children who are in dire need of water, sanitation and hygiene in schools. Your contribution would help save our environment as well. Lead, a major component in your car battery, if not handled responsibly, can harm the environment and our health. Return your used car battery and make the world a better place.

Whenever, wherever your car battery is in trouble, we'll be there.

Just dial the Bat Mobile number and we'll be right there to bring your car back to life. Because, we love cars!



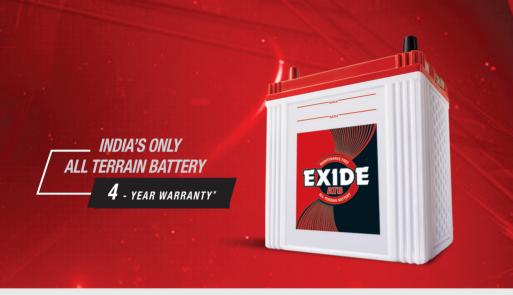
Service available in select cities only between 7am to 12 midnight within city limits.

NORTH: New Delhi: (011) 41540629 Gurgaon: (0124) 4218806/4 Ghaziabad: (0120) 4117960 Agra: (0562) 2602641/40 Lucknow: (0522) 4041890 Varanasi: (0542) 2503510 Chandigarh: (0172) 2659824 Ambala: (0171) 2522017/014/018 Jalandhar: (0181) 2221192 Ludhiana: (0161) 2680680/3292471 Jaipur: (0141) 5191208 Udaipur: (0294) 5137005 EAST: Kolkata: (033) 22841919 Siliguri: (0353) 2540321/2540124 Guwahati: (0361) 6116660/6661 Silchar: (03842) 240718 Patna: (0612) 6458101/103 Ranchi: (0651) 2510389/399 Bhagalpur: (+91) 9234388212 Sambalpur: (0663) 2544065/44066 Cuttack: (0671) 2348830/31/32 WEST: Mumbai: (022) 24924385 Vashi: (022) 27830191 Pune: (020) 32304045 Nagpur: (0712) 2539971/2530107 Aurangabad: (0240) 6610349/2552502 Raipur: (0771) 4089784/4267474 Bhopal: (0755) 4293815 Indore: (0731) 6542295/94/91/90 Ahmedabad: (079) 65108204 Rajkot: (0281) 2488149 Surat: (0261) 2854245 SOUTH: Chennai: (044) 26350823/0813 Coimbatore: (0422) 6578166 Madurai: (0452) 2917201/04 Hyderabad: (040) 65169346 Vijayawada: (0866) 2551811 Bangalore: (080) 41276161/41283492 Hubli: (0836) 2322122/2223123 Kochi: (0484) 4149301

Authorised Dealer

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EXIDE/CAR/12/2011



Contrary to popular belief, the hood of your car is not good enough protection for the car battery! Extreme temperatures, frequent starts and stops and rough terrain take a toll on your car, contributing to the premature failure of the battery through depletion of active material.

What makes Exide ATB unbelievably tough?

Exide ATB comes with Double Clad protection. Special profile polyethylene envelopes protect the negative plates and Glass Mats protect the positive plates. This unique feature provides several benefits:

- It combats corrosion
- The double protection makes the battery tough enough to counter the usual wear and tear that cars experience on Indian roads
- It equips the battery to perform consistently in any condition and on all kinds of terrain

All the above taken together make the Exide ATB an incredibly tough battery.

TECHNICAL SPECIFICATIONS OF EXIDE ATB RANGE OF BATTERIES												
BATTERY TYPE	PART NUMBER	C ₂₀ CAPACITY	MAXIMUM OVERALL DIMENSIONS (MM)		FILLED	ELECTROLYTE VOLUME	CHARGING CURRENT	-13	A AT 8°C	ACID LEVEL	BATTERY LAYOUT	
		(AH) 20HR	L	W	Н	WEIGHT			AS	PER	INDICATOR	
		(REF)				(KG)	(LTS)	(AMPS)	IEC	SAE		
ATB-34B20R	FEF0-ATB-34B20R	32	197	129	227	10.2	2.3	2.0	230	280	Present	RIGHT LAYOUT
ATB-38B20R	FEF0-ATB-38B20R	35	197	129	227	10.9	2,2	2.5	270	332	Present	PISHT LAYOUT
ATB-38B20L	FEF0-ATB-38B20L	35	197	129	227	10.9	2.2	2.5	270	332	Present	LEFT LAYOUT
ATB-MF50Z	FEF0-ATB-MF50Z	60	260	173	225	18.7	4.5	3.5	320	400	Present	RIGHT LAYOUT B
ATB-MF70Z	FEF0-ATB-MF70Z	75	305	173	225	23.0	4.9	5.0	425	530	Present	PISHT LAYOUT